

PRODUCT BROCHURE

AMERICAN FOOD & VENDING

the fresh difference



EST **AMERICRAFT** EST
COFFEE & TEA CO.



At American Food & Vending we believe in delivering a distinctive refreshment experience that reflects the same high standards you show to your employees and guests every day.

satisfaction guaranteed



Free Demos & Taste Tests

- Schedule a FREE demo of our state of the art equipment and specialty products

Custom Installation

- We use only the best NSF Certified Equipment. Our installs include professional installation of water lines, electrical, and even cabinetry
- Ask about our anti-flooding technology
- Transform your break room into a destination with retail-quality setups and displays

Expert Ordering, Stocking and Serving

- Easy to navigate online ordering. If you'd rather order by phone or email, we offer that too
- Our route professionals clean equipment and stock your break room so you don't have to

Please refer to the guide below for the following pages



Eco-Friendly



Touchless



Single Cup



Bean-to-Cup



Low Maintenance



Espresso

**Americraft is
the industry
leader in the
field of
refreshment
services.**

Whether you're looking for a program to span your entire corporate or academic campus or your needs are more modest, we can custom tailor our program to meet your exact specifications.





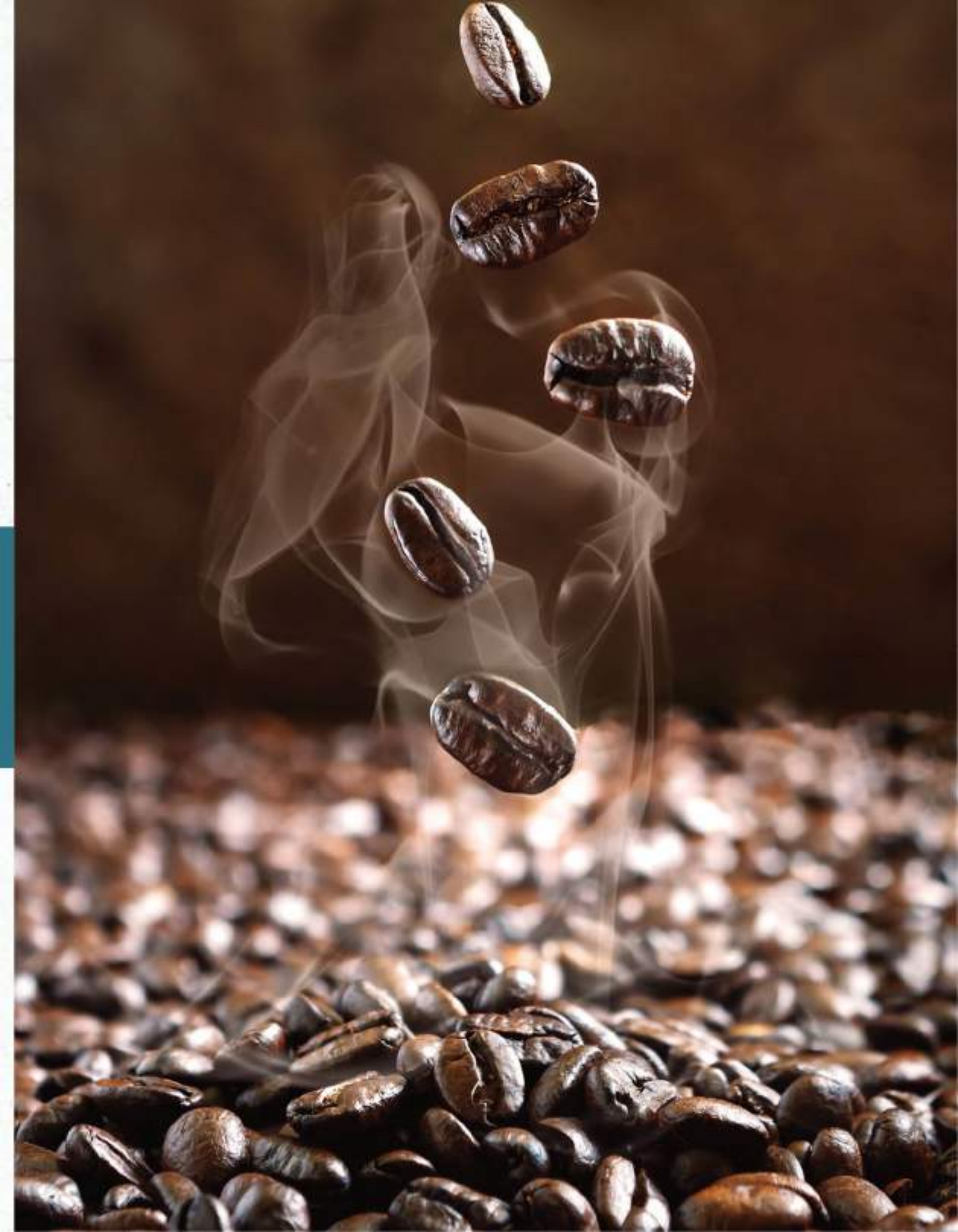
our commitment

At American Food & Vending we recognize that we accept an awesome responsibility each and every day.

From the look and functionality of our equipment, to every product purchased and every cup of coffee consumed. Our actions are a reflection on our clients, their judgment, and their reputation.

Rest assured that we fully understand our obligation to you in this regard and it is why we are proud to offer you
Our Service Commitment:

- Clean, Fully Stocked and Functioning Equipment
- Quality, Brand Name Products
- Effective Merchandising
- Regular Marketing and Promotion
- Honest and Accurate Accounting
- Professional and Courteous Service Personnel
- 100% Customer Satisfaction



offered brands

We offer the best brands across the country!

Our brand portfolio is second to none!

From the most sought after national brands to partnerships with local coffee purveyors in your backyard, Americraft can offer a robust coffee and espresso program to fit any need.



All available on our website: americraftcoffee.com

You want it? We've got it! We offer the best brands of Coffee, Tea and Cocoa, Cream and Sugar, Cold Drinks, Snacks and all your breakroom needs.



OFFERED NATIONALLY

New Products

Great Offers, Great Brands



EMERALD BIODEGRADABLE CUPS

- Better for the Planet. Better for you.
- Biodegradable, Dye Free, American Made
- 50%+ Tree-Free, Elemental Chlorine Free

Elmhurst

Est. 1925



DAIRY FREE



CHOLESTEROL FREE



NO ARTIFICIAL FLAVORS



CERTIFIED GLUTEN FREE



VEGAN



KOSHER



NON-GMO PROJECT VERIFIED

ELMHURST: THE DAIRY THAT GAVE UP DAIRY

Plant-Based the way it should be. Deliciously simple plant milks, creamers and more-crafted with more nuts and grains in every sip. Perfect for smoothies, coffee and recipes! 100% plant-based made with real, raw ingredients.



EXPLORADORA COFFEE

- Thoughtful coffee. From source to service. Women grown premium coffee. Where every bag purchased supports community empowerment.



EXPLORADORA
COFFEE



Exploradora is the feminine form of "scout" in Spanish. We love all that Exploradora stands for:

Learning Growing Dreaming Exploring

We want to see communities from all over the world impact each other. Exploradora connects the dots - sourcing thoughtfully and empowering others.

Taste our growing list of amazing women-grown coffees and know that your dollars are going to work in coffee country and main street America.

Allison & Wade

who we are

AmeriCraft is one of the largest privately held vending service providers in the United States.

We have achieved this success by holding fast to our Core Values:

- Act with honesty and integrity
- Provide the highest quality products and services
- Remain on the cutting edge of technology
- Always strive to exceed our clients' expectations


Currently serving customers in over 25 states in 55 cities with a team of more than 2,500 men and women serving hundreds of thousands of people every day.



We are proud to list some of the most prestigious organizations across the country as our clients:



Lonza

 Nestlé **PURINA.**

PHILIPS



ZIONS BANK



 **H&R BLOCK**

NORTHROP GRUMMAN



 **ZURICH**



GARMIN



cps 



The Nelson-Atkins Museum of Art

 **TRANSAMERICA**

order Online

americraftcoffee.com

See our entire product catalog.

Nationally we have nearly 2,000 items available for purchase online.

Online Ordering Features:



Shopping List: Make a shopping list of your most frequently bought items



Orders: See your previous order history



Recurring Orders: Set it & forget it. Whether your office gets the same items weekly or monthly, choose your order frequency and receive deliveries as needed



Payment: Pay in a way that is convenient for your office. If you want to pay traditionally by check or set phone payment for weekly orders, we offer a wide range of options

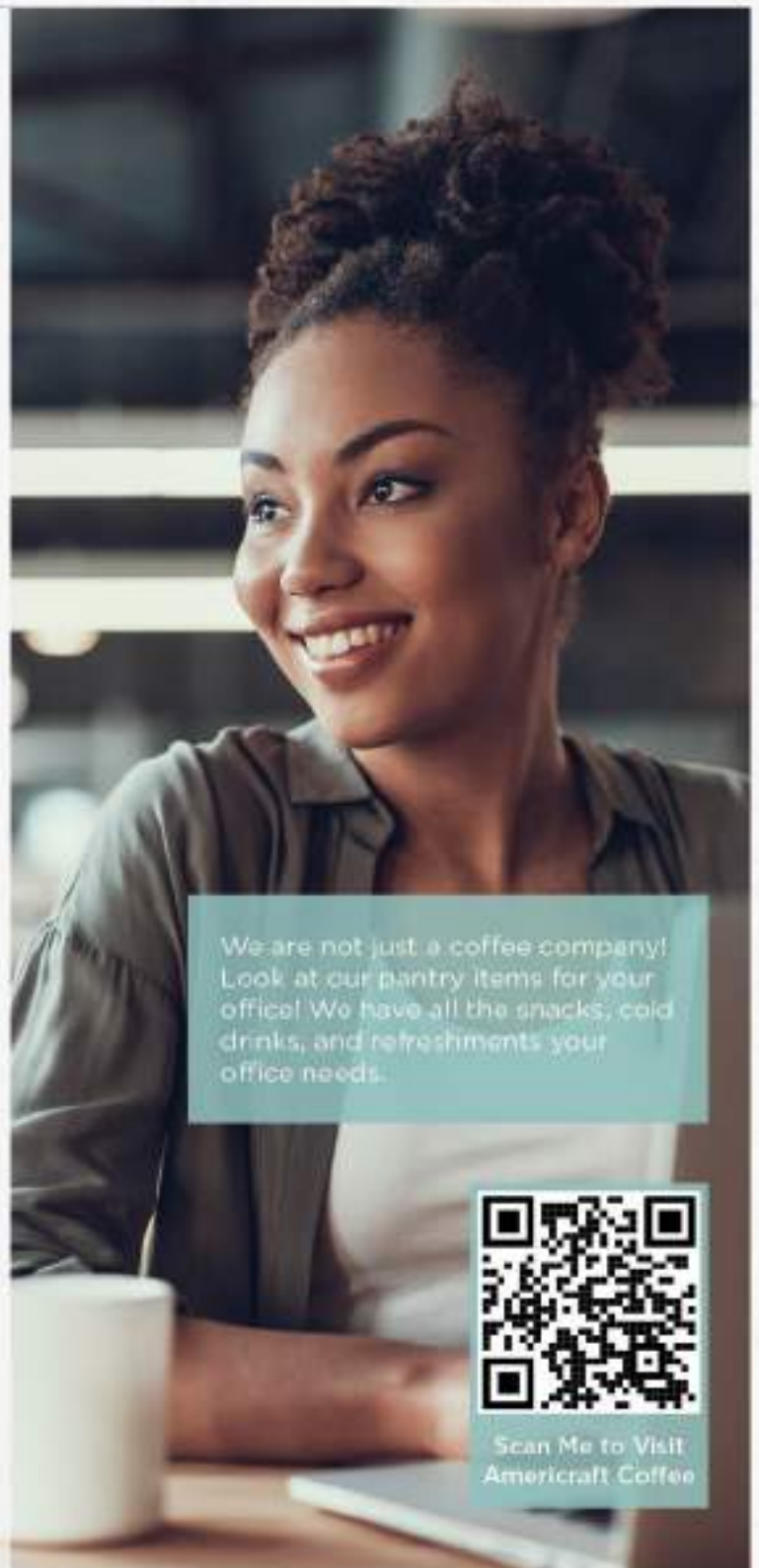
Payment Options:

Visa, MasterCard, Google Pay, Apple Pay, and ACH



Other Features:


- Schedule multiple deliveries at once
- Order for multiple locations under one account
- Limit order options to help manage budgets




We are not just a coffee company! Look at our pantry items for your office! We have all the snacks, cold drinks, and refreshments your office needs.



Scan Me to Visit
Americraft Coffee

 **Order Assistance:** Talk to a real website representative "live" over our built-in chat feature

 **ADA Compliant,** choose from a variety of accessibility filters including, seizure safe, and vision impaired audible profiles



tempo



Est.
1991



Tempo Coffee & Tea Company

Like with any craft, both time and measured tenacity are required to achieve absolute perfection, we call that Tempo.



Lighthouse Blend

A blend of Guatemalan and African beans, this blend is a bright, light roast with a citrus finish.

Roast Level: Light/Medium



Metropolitan Blend

A crowd pleaser, Metropolitan Blend has been our most popular brew since 1991. A mix of Peruvian and Brazil beans with a roasted almond aroma.

Roast Level: Medium



Café Noir

With each sip this classic, full bodied dark roast coffee will transport you to a late night café. A bold flavor with nutty undertone.

Roast Level: Dark



Calm Seas

This decaf classic blend has a medium body and a balance finish like the calm seas from which it was water-processed.

Roast Level: Medium



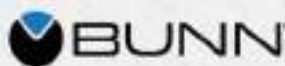
Jumper Cables

Not for the faint of heart, this high performance blend will kick-start your day. Jumper Cables is a South American blend roasted light to preserve as much caffeine as possible.

Roast Level: Light Roast

traditional office coffee





brewing equipment

We carry a full range of the best and most reliable coffee brewing equipment on the market. Carrying a variety of brewers allows us to customize our coffee program to your unique needs and space requirements.



Low Profile WAVE

Width: 9.7in.
Depth: 17.24in.
Height: 19.94in.
Power: 120V



Axiom Airport Brewer

Width: 22.5in.
Depth: 9.0in.
Height: 23.8in.
Power: 110/220V



Infusion High Capacity

Width: 23.4in.
Depth: 11.8in.
Height: 32.8in.
Power: 110/220V



Infusion High Volume

Width: 23in.
Depth: 21.9in.
Height: 32.8in.
Power: 120/220V



High Volume Satellite

Width: 9.7in.
Depth: 17.24in.
Height: 19.94in.
Power: 110/220V

Distinguished Partners

We proudly work with some of the best partners in the industry. We offer a wide assortment of national and local brands tailored to serve your employees!



WE CAN WORK WITH ANY LOCAL BRANDS!



flavia



Touchless
Technology

BRING THE COFFEE SHOP TO YOUR BREAK ROOM

MARS DRINKS™ FLAVIA® C600



FLAVIA C600 - Brewer



FLAVIA C600 - Chill with Brewer

Machine Features:

C600 is Now Touchless | Froth Your Own Milk or Milk Alternatives! | Cold Drinks Available!

Why You'll Love It...



Saves You Time

Our industrial-grade, low maintenance brewers were built to stand up to the demands of office life, saving you time and headache.



Controls Your Costs

Our system was designed for the workplace, which means the drinks were designed to stay IN the workplace.



Keeps Them Happy

With brewers that work as hard as you do and endless drink options from brands they love, the "complaints department" will be officially closed.

Why Your Office Will Love It...



Variety On Demand

Crafts perfect coffees, real-leaf teas, lattes, cappuccinos, and premium hot chocolate in under a minute.



Unbeatable Taste

Sophisticated brewing process ensures no crossover in flavor from one drink to the next.



Premium Brands

There's something for everyone with options from all their favorite brands, including Starbucks® coffee, Peet's®, Lavazza®, and DOVE®.

TASTING IS BELIEVING

SCHEDULE YOUR **FREE** TASTING TODAY!



favorite coffees



favorite teas



indulgences



cold drinks

premium drinks



LAVAZZA
TORINO (ITALY) 1899



ALTErrA®
Colombia



ALTErrA®
Donut Shop



BRIGHT TEA CO.®
English Breakfast



BRIGHT TEA CO.®
Chai Spice



ALTErrA®
French Vanilla



Real Milk Froth



DOVE®
Hot Chocolate



BRIGHT TEA CO.®
Peppermint Herbal



INFUSED WATER®
Strawberry Basil



INFUSED WATER®
Cucumber Lime Mint



The BRIGHT TEA CO.®
Iced Tea - Black Tea
Unsweetened



ALTErrA®
Iced Cinnamon Dolce
Coffee



LAVAZZA®
Cold Brew Coffee



MEET THE NEED OF EVERY BREAKROOM!

4 Drawers are frased together (blue), while the remaining 4 are free to add and arrange as desired



OPTION 1
Arrange
horizontally



OPTION 2
Arrange
vertically



OPTION 3
Divide the
drawers



OPTION 4
Create
your own!

*For use with the
C600 Chill Only*

signature
espresso partner
KIMBO COFFEE

GAGGIA

MILANO

G150



Premium bean to cup espresso experience.
Perfect for the executive suite or the entire office.

BENEFITS:

The Premium Executive Espresso Machine
True Espresso in your Office
Real Milk Options
40 Drink Types



ASSOCIATED PRODUCTS:

• Kimbo Decaf, Kimbo Extra Cream, and Kimbo Filtro



Gaggia G150:

- Dimensions with NSF/ANSI 4 legs (W x H x D) 14.5 x 33.6 x 23.1 in
- Weight 144 lb

Saeco

NSF



This simple pod-based espresso machine allows
for a smaller footprint without compromising
on premium quality.

BENEFITS:

8 direct one-touch selections
High Speed Cappuccino function
Adjustable dispenser to fit all kinds of cups
High capacity waste bin (40 capsules)



ASSOCIATED PRODUCTS:

• Espresso Barista & Espresso Napoli



Saeco:

- Dimensions (w x h x d) 280 x 380 x 480 mm
- 120 V / 50 Hz

Keurig

KEURIG

Commercial Brewer Portfolio



Keurig® K-2500™



Keurig® K-3500™



Keurig® Eccellenza Touch™

Keurig® K-2500™

Simplicity meets versatility. The Keurig® K-2500™ is perfect for the entire office.

BENEFITS:

Versatility - pour over or direct water line plumbed
Quiet Brew Technology
Strong Button



Keurig K-2500:

- Dimensions (L x W x H) 14.25" x 12" x 13"
- Weight 17 lbs. empty
- 120 VAC / 1,450 watts

Keurig® K-3500™

Energize everyone in your breakroom with the Keurig® K-3500™ Coffee Maker.

BENEFITS:

Brew only what you need
Minimize waste to save money
Satisfy all tastes and varieties
2 ways to recycle K-Cup® pods



Keurig K-3500:

- Dimensions (L x W x H) 17.4" x 18" x 12"
- Weight 35 lbs. empty
- 120 VAC / 1,400 watts

Keurig® Eccellenza Touch™

Holds 4.5 pounds of whole beans in 2 hoppers and 7.5 pounds of powder in 3 hoppers.

BENEFITS:

Bean to Cup Brewing Machine
10 Specialty Beverage Choices
Designed for 150+ cups per day



Keurig Eccellenza Touch:

- Dimensions (L x W x H) 20.25" x 28" x 20"
- Weight 76 lbs. empty
- 120 VAC / 1,300 watts

Take your breakroom from Zero to 100 with Keurig

Keurig: K-Cycle® K-Cup® Pod Recycling / Sustainability



ZERO

Waste, K-Cycle® Compositing & Recycling Program



100%

Of K-Cup® Pods Are Recyclable*



ZERO

Waste to Landfill Manufacturing in Coffee Operations



100%

Responsibly Sourced Coffee



100%

Renewable Energy Used in Coffee Operation



100+

Beverage Varieties



- You Brew & Collect -

(1) Brew your favorite K-Cup® pods



(2) Fill bin with used K-Cup® pods



(3) Return full K-Cycle® bin



- We Recycle & Compost -

(4) We separate the components



(5) Plastic and aluminum are recycled



Coffee/tea grounds and filter becomes organic compost

K-CYCLE® K-CUP® POD RECYCLING PROGRAM

Our workplace composting & recycling is a SIMPLE way to make sure that every K-CUP® pod is fully recycled and given a second life. 75% of the pod weight is converted to compost and the remaining 25% is converted to recycled products like aluminum cans and shipping pallets.

Did You Know?

OVER 6M lbs. of waste been diverted from landfills through the K-Cycle® program.

KEURIG

Delivering a Modern Coffeehouse
Experience Without Leaving the Building

Innovative Brewing & Beverage Solutions For Every Taste & Budget

CUSTOMIZABLE CAFÉ STYLE FAVORITES WITH
K-CUP® POD VARIETY EMPLOYEES CRAVE.



ALL-DAY BEVERAGE OCCASSIONS
MORNING & AFTERNOON HOT COFFEE OCCASSIONS
IDULGENT AFTERNOON OCCASSIONS
NON-COFFEE CRAVINGS



Continuous Innovation

Delivers single-serve convenience and flexibility for any size business



Coffeehouse Variety

50+ varieties across 20+ brands to fit the simplest and finest tastes



Committed to Sustainability

Recycling & composting program and Recyclable K-Cup® pods



8 CT Premium Merchandiser

Delivering a Modern Coffeehouse Experience Without Leaving the Building

emblem



Touchless
Technology

EMBLEM

Have It Your Way!

Take Your Coffee Experience to the next level with Cafecion's new EMBLEM "Bean to Cup Solution" This secure and easy-to-use machine is the compact bean to cup brewer your clients were waiting for!



EMBLEM | Features & Innovations

- Over 100 different drinks and variations available!
- Choose any coffee brand that your office wants.
- Customize the machine to show your videos and promotions.
- Completely Compostable Waste.
- Sophia Cloud Management - Let us manage any errors that might happen!
- NSF-4 certified - 29.62 inches tall - 18.5 inch HD touchscreen.
- Dimensions (WxHxD) 22.0 x 29.3 x 23.8 in
- **Intuitive User Interface** - in colors that match your brand!
 - LED Lights = On/Off Features
 - Customizable LEDs with color matching interface (30 colors)
 - Access the Selection Screen through your mobile phone by scanning the QR code.
 - Customizable coffee names with recipe content.

a reassuring coffee experience

Designed for remote smartphone use and to reduce shared contact points that your staff and guests will appreciate. This coffee solution operates in a completely safe and hygienic way!

serenade



Touchless
Technology

beautifully captivating. genuinely starbucks.

With engaging content on its enhanced 17" screen and the versatility to add a customer payment option, Serenade™ single-cup brewer brings the brand to life with a genuine Starbucks Experience, that's conveniently self-serve.



QUALITY



VARIETY



EXPERIENCE

- Dimensions: 20.1" w x 23" d x 40.0" h
- Weight: Approx. 120 lbs
- Electrical: 120 v, 60 hz, 14.2 amps

More than ever, consumers appreciate innovative experiences that deliver the premium beverages they want, whenever they want them. And their preferences? Just as unique as they are.

Delicious variety in every serving.



COFFEE



ICED COFFEE



TEAVANNA, CHAI LATTE



HOT CHOCOLATE

Also in:

Seattle's Best

 COFFEE

Three whole bean hoppers with five coffee varieties to choose from.

all waste is compostable.

SINGLE SERVING = LESS PRODUCT WASTE



Branded Solutions

nespresso



NESPRESSO

small footprint, extraordinary coffee

Style, quality and professionalism
in a compact coffee machine.



Fast Start up
35 seconds



Eco friendly
auto power off
uses zero energy



One Touch
Ristretto, Espresso,
Lungo coffees at the
press of a button

Zenius 100 Pro

Fast, efficient and easy to use,
exceptional high-end, luxury
coffees and hot water are
prepared quickly.



Aguilá 220

- Ideal for high volume demands
- Up to 2 extraction heads work simultaneously
- Unmatched in-cup quality and milk recipes at the touch of a button
- Ideal for open plan office, kitchen, lounge area, restaurant, event and conference facilities or bar

Momento 200

- 2 brew heads
- Low-touch and touchless brewing options available
- Touchscreen display offers Large Americano, Americano, Ristretto, Espresso, Lungo and hot water with one touch
- Direct water connection optional
- Recommended servings per month: 1,000+

Aguilá 440

- Unmatched in-cup quality and milk recipes at the touch of a button
- Up to 4 extraction heads work simultaneously
- Two separate, refrigerated containers for two types of cow's milk
- Up to 400 coffees per hour

starbucks on the go



water coolers



Touchless
Technology

water coolers

An unlimited supply of fresh water always on tap.

Touchless Technology
with foot pedal
operation!



Waterlogic 100

Width: 13.75in.
Depth: 14.5in.
Height: 40.25in.



Waterlogic Counter-Top

Width: 13.75in.
Depth: 14.5in.
Height: 17.75in.



Chiller3™

Width: 13.75in.
Depth: 14.5in.
Height: 41in.



Chiller3™ Counter-Top

Width: 13.75in.
Depth: 14.5in.
Height: 17.75in.

great value

- Multi-Stage Filtration
- BioCote
- Sleep Mode
- Hot & Cold

unmatched performance

- UV Sanitation
- Multi-Stage Filtration
- 5 Gallon Storage
- BioCote
- Hot & Cold & Ambient



Big Bottles... Big Disadvantages.

Lifting - Bulky 5 gallon water bottles weigh nearly 45 lbs and the constant lifting of these bottles by your employees is a workers comp claim waiting to happen.

Storage - All of these water bottles clutter your office and take up valuable space.

Sustainability - Americans throw away 22,000,000,000 plastic bottles in the landfill annually, and every 8 oz of "clean" bottled water requires more than 2 oz of oil to produce!

refresh express micro markets



Touchless
Technology



24/7 Touchless Self-Service Retail Market

KEY FEATURES

- Stocked as often as daily by our team of Route Professionals.
- Virtually limitless food, snack and beverage options unparalleled by a standard vending machine.
- 24/7 access to fresh healthy options at no extra in-office costs!
- More than 500 REFRESH Express micro markets across the United States.
- No out-of-pocket costs, including product racking, coolers, security monitoring equipment and our state of the art self-payment kiosk!

Revolutionary REFRESH Express

Our exclusive FRESH REWARDS app is the most innovative mobile payment and rewards app on the market. With FRESH REWARDS, employees will be able to load funds and manage their accounts easily. After it is set up, just scan, pay and earn outstanding rewards.

MOBILE PAYMENT

- Earn Free Products
- Manage Your Account
- Review Purchase History
- Auto Reload for Convenience
- Mobile Payment



CUSTOM DESIGNS TO FIT ANY BREAKROOM!

FRESH HEALTHY OPTIONS AVAILABLE 24/7

- Salads
- Wraps & Sandwiches
- Breakfast items
- Fresh fruit
- Eggs
- Packaged cubed cheeses and pepperoni
- Chobani Yogurt, Clif Bars, Kettle Chips, Kind Bars, Skinny Pop & Trail Mix



Revolutionary Convenience

PAYROLL DEDUCT

Our payroll deduct system is simply and easy to implement. Our helpful IT team will reach out to your payroll or HR team and ensure a quick and painless transition. Once implemented, the benefits are endless:

- **Safety:** Payroll deduction does not require the transmission of any personal information.
- **Savings:** No transaction fees or interest charges.
- **Convenience:** No more fumbling with credit cards or cash at work, simply scan your employee badge for the convenience to buy now and pay later.
- **Simplicity:** Employee sign up takes only seconds and accounts are activated in less than 24 hours.
- **Speed:** No credit card validation means transaction times decrease by more than 35%.
- **Drive Participation:** The enhanced benefits of payroll deduction boosts overall satisfaction and participation by more than 50% on average.

PAYMENT METHODS

All Payment Methods are PCI compliant, and contactless payment is available through the NFC (Near-Field Communications). We accept Visa/MasterCard/American Express, Apple Pay, Android Pay and Payroll Deduct.



DRIVE PARTICIPATION

The enhanced benefits of payroll deduction boosts overall satisfaction and participation by more than 50% on average.

TARGETED BONUSES AND INCENTIVES

Payroll deduction users have access to special bonuses and incentives just for signing up.

traditional vending



Touchless
Technology

dining behind the glass

The Industry's Most Complete Set of Vending and Cashless Systems

KEY FEATURES

- Stocked as often as daily by our team of Route Professionals
- Instant Winner Promotions
- Real time product tracking, ensures your product makeup is custom to you
- Amerifit
 - Red, Yellow and Green Spirals Indicate Health Level

OPTIONS AVAILABLE 24/7

- Snacks
- Cold Drinks
- Coffee



Mobile Payment

Make your vending completely touchless with our mobile payment app also get the benefits of:

- Earn Free Products
- Manage Your Account
- Review Purchase History
- Auto Reload for Convenience
- Mobile Payment



Whether you need snack, cold beverage or coffee vending service our program can cover all of your vending needs!

Ways to Maintain sanitary and safe Coffee Service

Coffee fuels staff and delivers comfort. We want to help you continue to provide this integral part of your food service program with tips that make service safe and sanitary for all.



Surface Sanitization

- Provide sanitizing wipes or hand sanitizer for guests to use before and after use.
- Follow our 2-Step plan to keep your roast & ground equipment clean and disinfected:
 1. Spray equipment with approved sanitizing solution for food contact surfaces.
 2. Wipe equipment with a clean, dry, non-abrasive cloth, giving extra attention to button, handles, trays and other high-touch surfaces.
- Repeat disinfection every 30 minutes, using a timer as a reminder.



Social Distance Management

- Set up clear signage to direct the flow of traffic through the coffee station, with markings to identify safe social distance.
- To limit large groups during staff change or other peak coffee times, consider a way for staff to order their coffee in advance for pickup.

self-serve best practices

- Put a plastic barrier to protect staff from guests who request coffee.
- Provide all drinks with the lid on the cup.
- Provide single serve creamers, stir sticks and sweeteners.



Coffee Station Accoutrements

- Consider supplying single-serve disposable stir sticks for guests to use to push buttons or use as levers to avoid touching the coffee equipment.
- Limit the number of cups, lids, creamers and sweeteners available at the coffee station, or make them available upon request at a cash register or administrative desk.
- Remove any self-serve flavoring options and with the help of signage, direct guests to ask staff for assistance.

Please Note: These are meant to be guidelines only, please follow local and state guidance and ordinances. We're always here to help find creative solutions during these challenging times. *Thank you!*



**we'd love to
hear from you.**

Corporate Campus
124 & 126 Metropolitan Park Drive
Syracuse, NY 13088

-  afvusa.com
-  (800) 466-9261
-  sales@afvusa.com



Scan Me to Visit
Americraft Coffee